



Enjoy your vacation in a sustainable environment

RCN het Grote Bos has been working on making it's vacation park more sustainable for some time now and is striving to achieve the Green Key quality mark. In this newsletter you can read what we have achieved so far and what we are currently working on with regard to sustainability.

Corporate Social Responsibility

RCN het Grote Bos values the Corporate Social Responsibility (CSR). In addition to achieving as much profit as possible, companies also take into account the social side (employees, society and animal welfare) and the environmental side (less CO2 emissions, less waste) of business operations.



Green key

This year, RCN het Grote Bos has registered to obtain the Green Key Quality Mark. Green Key is the international quality mark for sustainable companies in the leisure and leisure industry and the business market. Companies with a Green Key quality mark do everything they can to save the environment, while maintaining comfort and quality for their guests. In the Netherlands there are approximately 650 locations with a Green Key.

Accommodations with a Green Key meet strict standards in the field of sustainability, environment and CSR. These standards focus on communication, use of energy, gas and water, waste management, mobility, food & drink, green & building, sustainable procurement of non-food products, social involvement, etc. There are different standards for the various business sectors. There are currently around 25 business groups. Examples of business groups are hotels, campsites, bungalow parks, conference locations, theaters and restaurants.

Why do we choose sustainability?

Corporate Social Responsibility (CSR) is a current topic. It fits in well with the value that we as RCN attach to our quality of work. That is precisely why, and because we believe it is important to look further than just the near future, we have committed ourselves to the Green Key certificate. Green Key is a well-known international quality mark for sustainable companies in the tourism industry. You can see from this quality mark that we do everything we can to minimize the pressure of our company on nature and the environment. This means that we go the extra mile compared to others, than the normal laws and regulations require. The certificate has three levels: bronze, silver and gold. The more environmental measures the holiday park has introduced, the higher the "environmentally friendly" level. All companies must comply with all mandatory standards and a number of optional standards. The mandatory standards are basic CSR standards, such as registering and saving gas, water and electricity, purchasing cleaners with an environmental quality mark and reducing the amount of (residual) waste.

The optional standards go a step further. This includes measures such as the use of sustainable energy, the employment of employees with a work disability or the separation of plastic. The more optional standards a location achieved, the higher the grade (bronze, silver and gold).

The standards have been set by the board of the KMKV Foundation and meet the international standards of Green Key, which in turn have been set by the Executive Board of FEE International.



Which sustainable measures do we pursue and which sustainable measures do we apply?

We are aware of the influence of our business activities on the environment and society and want to act in such a way that the natural environment is also preserved and available for future generations. We do this by continuously integrating sustainability into our business processes, services and products. To achieve this, we make conscious choices and seek a balance between the planet, people and results. This is an ongoing process and not a final destination. We are constantly looking for achievable goals to gradually shape this social responsibility in our company. To achieve this, we implement the following measures:



- We actively engage in CSR-developments within our profession and make a continuous contribution to the transfer our knowledge to employees and others who want to learn the profession.
- We inform our guests, employees and suppliers how we conduct corporate social responsibility.
- We make transparent agreements with the parties involved about the quality of our product and how we monitor quality.
- In addition to the financial and also the social and environmental impact of our product, we determine any negative impact as much as possible.
- We voluntarily contribute to social goals, such as 'Putting the elderly in the spotlight!' We offer them a free vacation on our park and do this through donations, sponsoring and / or through voluntary work.
- We try to inform and facilitate our guests and customers in reducing their environmental impact wherever possible.
- We are constantly working on reducing the environmental impact and increasing the sustainable character of our company. By actively striving to reduce waste flows and our consumption of gas, water, electricity and fossil fuels.
- Guests and visitors can sort their waste into the following categories: glass (bottles), plastic bottles, textiles, flat glass container, wood (AB), hard and soft plastic, grease (frying), clothing, caps, cans and cans, battery (at reception and with waste), paper and cardboard, iron and stone.
- We use letterhead, napkins and brochures that are provided with a sustainability seal.
- We use fire extinguishers that are provided with a sustainability seal.
- We are constantly working on improving our own procurement process and focus in particular on goods and services that are sustainable, preferably with a recognized environmental and / or sustainability and / or social quality mark.



- We aim to make all faucets and showers water-saving by November 2019. The water-saving faucets consume 3.8 liters per minute and the showers consume 8 liters per minute.
- We strive for 30% less water consumption through the use of water-saving faucets and showers.
- We are working on reducing toilet consumption by placing the stone in the cistern.
- We aim to implement energy and / or water-saving measures with regard to the renovated swimming pool.
- We use sustainable cleaning agents internally and externally for the cleaning of holiday homes and sanitary buildings.
- Every year we employ an employee in the technology & green department who is at a distance from the labor market.
- The location is accessible for disabled guests, including disabled parking spaces, disabled toilets, use of pictograms, disabled sleeping accommodation and guests can enjoy a theater performance in the recreation area.
- We play an active role in the region for making the region and the sector more sustainable.
- We use energy-efficient indoor and outdoor lighting.
- We have a good flora and fauna policy at the park.
- We drive electrically within the technology & green department.
- We strive for sustainable purchasing, whereby suppliers come from the environment and / or deliver sustainable products.
- We have play facilities made from sustainable material.
- We strive for a commuting distance per employee that is less than 30 km per day.
- We promote electric vehicles, such as electric cars, bicycles and scooters.
- We strive for the catering to offer organic and / or fair trade products on the menu and to communicate clearly to the guest.
- The supermarket offers organic and / or fair trade products in the range as a replacement for the non-organic and / or fair trade products.
- We achieve the above action points by drawing up the 2-year CSR action list and that the progress of these actions is discussed during the Green Team meetings.